Docket Number: 273201-0305660

Offent Reference: IND-101.7(CIP)

APR 0 6 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

lp Re the Application of

DENIS KHOO, et al.

Group Art Unit: 2611

Application No.: 10/645,157

Examiner:

Filed: August 21, 2003

Confirmation No.: 7191

For: CUSTOMIZED MEDIA METHOD AND SYSTEM

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

Pursuant to 37 CFR 1.56, the attention of the Patent and Trademark Office is hereby directed to the reference(s) listed on the attached PTO-1449. Since this application was filed after July 1, 2003, and pursuant to USPTO rules, no copies of the references are attached. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom. Applicants respectfully request the Examiner return an initialed copy of the enclosed Form PTO-1449 to Applicants with the next Office communication to indicate that the reference(s) has been considered, per MPEP § 609.

This Information Disclosure Statement is being filed before the mailing date of the first Office Action on the merits in the present application. No certification or fee is required.

Respectfully Submitted

Dale S. Lazar

Registration Number 28872 Customer Number: 00909

Date: April 6, 2004

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